



Specifications for Newsprint Advertising Production

# ***snap***

**Control your coldweb, non-heatset variables and increase print quality.**

*Is your  
printing  
process under  
control?*

*Are you  
meeting your  
Advertiser's  
color needs?*

*When was the  
last time you  
fingerprinted  
the press?*

*Does Prepress  
understand  
the way  
you print?*

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